



March 2, 2023

Dear Friends of San Francisco Alumnae Chapter (SFAC) of Delta Sigma Theta Sorority, Inc.:

Delta Sigma Theta Sorority, Incorporated was founded on January 13, 1913, by 22 illustrious collegiate women on the campus of Howard University and stands strong 110 years later as an outstanding public service organization around the world. Throughout our history, our programming and community engagement has primarily focused on the advancement of the African American community.

The San Francisco Alumnae Chapter of Delta Sigma Theta Sorority, Incorporated was chartered in 1948. With unbridled enthusiasm and seriousness, San Francisco Alumnae Chapter charter members began their service with the purpose of addressing the socioeconomic and educational needs of San Francisco's African-American community. The San Francisco Alumnae Chapter continues today with its vision to empower and elevate San Francisco and Marin Counties' Black communities through the continued pursuit of sisterhood, scholarship and service with an emphasis on social action.

As a **valuable member of our community**, we ask you to take advantage of this opportunity to publicize your business or organization to a broad spectrum of San Francisco Community leaders. Your advertisement will be featured in our SFAC 75th Anniversary Souvenir Journal.

We thank you in advance for your consideration of this request. Please complete the online Souvenir Journal Advertisement Form, <https://forms.gle/HCqCCmWUQiebyCef8>, by **Friday, May 6, 2023**. Please visit our website at [www.sanfranciscodeltas.org](http://www.sanfranciscodeltas.org) or contact [sfalumnae@gmail.com](mailto:sfalumnae@gmail.com) for more information.

***SFAC Continuing to Thrive at 75!***

Sincerely,

Sadie Grice  
Chapter President

Karen Edgecombe  
Co-chair 75th Anniversary

Rachel Russell  
Co-Chair 75th Anniversary

**75th Diamond Anniversary Souvenir Journal Ad Form**

San Francisco Alumnae Chapter Delta Sigma Theta Sorority, Inc.  
P.O. Box 15037 San Francisco, CA 94115  
(415) 584-1052 [sfalumnae@gmail.com](mailto:sfalumnae@gmail.com) [www.sanfranciscodeltas.org](http://www.sanfranciscodeltas.org)



**Deadline: May 6th, 2023**

Complete Online Form: <https://forms.gle/HCqCCmWUQiebyCef8>

Please submit artwork (high resolution, 300 dpi) using the online form.

**Contact Information**

Name of Contact Person: \_\_\_\_\_

Company Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Title: \_\_\_\_\_

Email: \_\_\_\_\_

AD Size	Price
2 Side by Side Full Pages	\$500
Full Page	\$400
Half Page	\$200
Quarter Page	\$100
Memorial Ad (Quarter Page)	\$75
Business Card	\$50
Name or Company Name Featured on Patron list	\$25
Donation	Any Amount

\*Souvenir Booklet will be electronic. There will be limited hard copies available for purchase at the 75th Diamond Anniversary on May 20th.

**Advertisement Submittal Instructions**

San Francisco Alumnae Chapter Delta Sigma Theta Sorority, Inc.  
P.O. Box 15037 San Francisco, CA 94115  
(415) 584-1052 [sfalumnae@gmail.com](mailto:sfalumnae@gmail.com) [www.sanfranciscodeltas.org](http://www.sanfranciscodeltas.org)



1. Please submit final advertisements by May 6, 2023.
2. Please submit final advertisement in high resolution format for best quality.
3. Please remit payment ~Payment/Ads received after May 6th, are not guaranteed placement in SFAC's 75th Anniversary Souvenir Journal.
4. Ads are based on an 8 ½ by 11 inch page in Portrait Layout.
5. Ads must comply with formatting.
6. Ads can be submitted as an image (JPEG) or as a PDF, but must be in high resolution.
7. Please save/title your advertisement in your name as indicated on this form.  
Example: Jane Doe.pdf

For more information please contact: [sfalumnae@gmail.com](mailto:sfalumnae@gmail.com), 415-584-1052

### **Advertisement Payment Methods:**

To confirm your placement in SFAC's 75th Anniversary Souvenir Journal please submit this electronic form and payment.

**1) To make a payment online:** Please visit SFAC's Paypal Link:  
[https://www.paypal.com/donate/?hosted\\_button\\_id=GNN44T865SK4](https://www.paypal.com/donate/?hosted_button_id=GNN44T865SK4)

**2) To make a payment using check or money order:** Please address payment to San Francisco Alumnae Chapter of Delta Sigma Theta Sorority, Inc. and mail directly to

*San Francisco Alumnae Chapter of Delta Sigma Theta Sorority, Inc.*

*P.O. Box 15037 San Francisco, CA 94115.*

For more information please contact: [sfalumnae@gmail.com](mailto:sfalumnae@gmail.com), 415-584-1052.